File No. PLNG-11050(17)/2/2021-O/o, DIR-SP-FPID-Part(1) /2996

(E-18217)
GOVERNMENT OF ARUNACHAL PRADESH
DEPARTMENT OF FINANCE, PLANNING & INVESTMENT
(PLANNING & INVESTMENT DIVISION)
A.P CIVIL SECRETARIAT: ITANAGAR
(Email: directorstateplan2019@gmail.com)

Dated, the 29th August, 2025

To,

1. All Deputy Commissioners,
Government of Arunachal Pradesh.

2. The Regional Manager & Convenor (SLBC),
State Bank of India, Lead Bank, Itanagar,
VIP Road, Bank Tinali, Arunachal Pradesh.

Sub: Implementation of Deen Dayal Upadhyaya Swalamban Yojana (DDUSY) 2025-26–reg.

Sir/Madam,

In continuation of this office letter No. PLNG-11050(17)/1/2021-O/o, DIR-SP-FPID dated 2nd May, 2025 and 21st October, 2024, it is to inform you that several complaints have been received regarding the implementation of projects under the Deen Dayal Upadhyaya Swalamban Yojana (DDUSY). The issues reported include projects turning into non-performing assets, misuse of homestay projects, partial disbursement of funds, delays in sanction, and denial of benefits to eligible beneficiaries.

2. To streamline implementation and ensure accountability, the following directions are issued for strict compliance by all District Level Screening Committees (DLSCs) and Banks:

i. The DLSC shall select the most deserving candidates for the DDUSY scheme.
ii. The DLSCs shall prioritize projects that are commercially viable and bankable, with preference given to manufacturing units. New and innovative projects should also be encouraged, provided they are functional, sustainable, and well suited to the district's specific conditions.
iii. Inflated project estimates must be rationalized by Banks and District Administrations.
iv. Applicants shall submit self-declaration certificates regarding their unemployment status.
v. The age criteria for eligibility shall be between 18 to 45 years, with a minimum educational qualification of Class XII passed or its equivalent (10+2).
vi. Over-concentration of similar projects in one area must be avoided to maintain commercial viability.
vii. All projects must display signboards indicating sponsorship under DDUSY.
viii. District Administration and Bank officials shall jointly monitor physical progress of projects.
ix. Beneficiaries must submit expenditure statements and quarterly/half-yearly progress reports. A Completion Certificate shall be issued jointly by the DPO and bank officials.
x. Banks shall release the loan and subsidy amounts in phases, wherever feasible, based on the progress reports submitted by the beneficiaries.
xi. Loan and subsidy amounts shall be transferred directly to vendors' bank account and not to the beneficiaries' personal bank accounts.
xii. Banks shall expedite sanctioning of pending projects from previous years.

xiii. Homestay projects shall not exceed 20–30% of the annual quota. A valid trade license issued by the Department of Trade & Commerce and a homestay registration license issued by the Department of Tourism shall be mandatory for applying under homestay projects.

xiv. Sanctioned amount for homestays may be restricted to ₹30 lakh.

xv. Homestays shall only be approved in areas with proven tourism potential.

3. All the directives and guidelines issued by this office regarding the DDUSY scheme from time to time should be followed by the all the Deputy Commissioners and bank while implementing the scheme at district level.

4. This issues with the approval of the Competent Authority.

Yours sincerely,

(R. K. Sharma), IAS
Secretary (Planning& Investment)

Memo No. PLNG-11050(17)/2/2021-O/o, DIR-SP-FPID-Part(1) Dated, the 05th September, 2025

Copy to:

1. The Commissioner to Hon'ble Chief Minister, Arunachal Pradesh, Itanagar.
2. The US to Hon'ble Deputy Chief Minister, Arunachal Pradesh, Itanagar.
3. The US to Ld. Chief Secretary, Government of Arunachal Pradesh, Itanagar.
4. The PS to Divisional Commissioners (West/Central/East), Government of Arunachal Pradesh, Itanagar.
5. The PS to Commissioner (Planning & Investment), Government of Arunachal Pradesh, Itanagar.
6. The Chief Manager, Lead Bank, State Bank of India, Itanagar, Bank Tinali, Arunachal Pradesh for information and necessary action.
7. All District Planning Officers, Arunachal Pradesh, for information and necessary action.
8. Office copy.

(R. K. Sharma), IAS
Secretary (Planning& Investment)